

PROPOSED IMPROVEMENT PLAN FOR RECYCLING RATES 2008/9

	PRIORITY	ISSUE	HOW	WHEN	TARGET	COMMENTS
1	H	<p>Increase tonnages collected via Recycle for Exeter kerbside collection</p> <p>Householders are currently presenting approximately 30% waste for recycling yet 60% can be recycled.</p>	<p>All 49,675 households on kerbside collection scheme.</p> <ul style="list-style-type: none"> • Education and promotion of the full range of acceptable recycling materials via communications campaign, organised visits to the MRF, Road shows and events • Promote school visits by Education Officer • Increase level of enforcement deployed by Education and Enforcement Officers • Targeted marketing – use of ECC website • Ensuring recycling receptacles are labelled 	<p>March 2009 and on-going</p>	<p>Aim for 1% increase per year (equivalent to 400 tonnes)</p>	<p>As the recycling collection infrastructure is already in place, this represents one of the most cost-effective methods of increasing recycling. Also counts towards Gershon efficiency targets.</p>
2	H	<p>Reduce the amount of contamination in the recycling stream.</p> <p>Reduce the amount of 'bagged recycling' in the recycling containers.</p> <p>Clinical waste is ongoing problem and present a H&S issue to MRF workers</p>	<p>Promote the fact that 'bagged recycling' in the recycling containers is unacceptable</p> <p>Achieve this by a city wide multi media publicity campaign and follow up with targeted information to householders that do not comply.</p> <p>Consider the introduction of a charge to collect grossly contaminated recycling.</p>	<p>March 2009</p> <p>March 2009</p>		<p>The crews are tasked with checking the bins (lifting the lid and looking for contamination) this is not possible when the recycling is in bags.</p>
4	M	<p>Improve quality of recycling material collected by manual solo street sweepers.</p>	<p>Solo street sweepers to separate cans, paper and plastic from other waste as part of normal work.</p>	<p>On-going</p>		<p>No additional funds required.</p>
5	H	<p>Waste minimisation.</p> <p>Growth in waste arisings</p>	<p>Combination of activities to promote recycling and waste minimisation, as</p>	<p>On-going</p>	<p>Zero increase in waste</p>	<p>Maintaining good relations with the</p>

		has levelled out: 2003/04 39,888 tonnes 2004/05 38,870 tonnes 2005/06 39,066 tonnes 2006/07 39,193 tonnes 2007/8 38,922 tonnes	outlined in the Recycling Plan. Continue to promote Food Waste Reduction – Plan a second Zero Food Waste Week for 2008/9		arisings for landfill.	local press is an essential element of promoting recycling.
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6	L	Waste to Energy Plant	Planning permission granted by Devon County Council for a Energy from Waste incinerator.	Likely to be commissioned 2010	60,000 tonnes of waste incinerated pa, of which 27k will be ECC derived.	Will greatly assist in reducing waste to landfill and meeting LATS targets.
		Recycling Performance	2008/09 Statutory target 30% Local target 35% 2007/08 Performance Statutory target 30% Local target 33% Dry recycling 29.35% Composted <u>5.7%</u> Total <u>35.05%</u>	On-going	2008/09 35%	Performance is on target.